

## **Report to Pension Advisory Board**

**26 February 2021**

### **Communication Strategy**

#### **Report by Director of Finance and Support Services**

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### **Summary**

The terms of reference for the Pension Advisory Board includes consideration of the effectiveness of communication with employers and members including the Communication Strategy as part of the Pension Advisory Board's functions.

### **Recommendations**

- (1) That the Board note the schedule of Communications drawn from the Communication Policy Statement
  - (2) That the Board note updates made to the Communication Policy Statement as set out in paragraph 2.2, following the Boards comments
  - (3) That the Board feedback on the Communications presented at the meeting
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### **Proposal**

#### **1 Background and context**

- 1.1 The Pension Fund maintains a Communication Policy which reflects:
  - the LGPS Regulatory requirement to maintain a Statement concerning how the Pension Fund communicates with its broad range of stakeholders (members, representatives of members, prospective members and Scheme employers)
  - the Pension Regulator's Code of Practice 14 which refers to necessary communications and their content.
- 1.2 By reviewing communications on a regular basis the Board will be fulfilling their role in considering the effectiveness of communication with employers and members and any future activities, compliance with the Communication Policy Statement, Regulations, Guidance or best practice and assisting with its knowledge and understanding of the Scheme.

## 2 Communication Strategy

- 2.1 The Communication Policy was considered by the Pension Advisory Board at their meeting on 13 November 2020. The review was in respect of providing clarity over the Fund's objectives and how these will be delivered.
- 2.2 The Communication Policy Statement has been reviewed to reflect the [Board's comments at their last meeting](#). The changes are copied below. This relates to the key messages the Fund wishes to deliver by stakeholder:

Stakeholder	Key Message
Taxpayers	<ul style="list-style-type: none"><li>To keep up to date on administration, investment and Fund performance.</li></ul>

No further amendments have been made.

- 2.3 Appendix A describes how the communications referred to within the Communications Policy Statement have been delivered in practice. The relevant communication for the period has been included in Appendix B.

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### Appendices

Appendix A - Description and Calendar of Communication Deliverables  
Appendix B - Communications for the relevant period

### Background papers

None