

Pension Advisory Board

15 November 2021

Communication Strategy

Report by Director of Finance and Support Services

Summary

The terms of reference for the Pension Advisory Board includes consideration of the effectiveness of communication with employers and members including the Communication Strategy as part of the Pension Advisory Board's functions.

Recommendations

- (1) That the Board note the schedule of Communications drawn from the Communication Policy Statement
 - (2) That the Board note the feedback from employers at the Focus Group for future Pensions Matters
 - (3) That the Board feedback on the Communications presented at the meeting
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Proposal

1 Background and context

- 1.1 The Pension Fund maintains a [Communication Policy Statement](#) which reflects:
 - the LGPS Regulatory requirement to maintain a Statement concerning how the Pension Fund communicates with its broad range of stakeholders (members, representatives of members, prospective members and Scheme employers)
 - the Pension Regulator's Code of Practice 14 which refers to necessary communications and their content.
- 1.2 By reviewing communications on a regular basis the Board will be fulfilling their role in considering the effectiveness of communication with employers and members and any future activities, compliance with the Communication Policy Statement, Regulations, Guidance or best practice and assisting with its knowledge and understanding of the Scheme.

2 Communication Strategy

- 2.1 Appendix A describes how the communications referred to within the Communications Policy Statement have been delivered in practice. The relevant communication for the period has been included in Appendix B.

3 Employer Feedback on Pensions Matters and Stop Press Publications

- 3.1 Appendix C shows the results of the employer survey carried out to obtain feedback from employers on the Pensions Matters (Employer Newsletter) and Stop Press (Ad hoc) communications sent out to employers throughout the year. This feedback will be used to further develop the communications going forward.

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Appendices

Appendix A - Description and Calendar of Communication Deliverables

Appendix B – Communications for the relevant period to include the Pension Saving Statement

Appendix C – Employer Feedback on Pensions Matters publication

Background papers

None