Appendix B

Integrated Parking Strategy 2020 - 2025 Summary

The Integrated Parking Strategy (IPS) 2020 – 2025 is broadly set out as follows:

- 1. Introduction
- 2. The IPS in context
- 3. National/Local Policy Context
- 4. IPS Aims/Objectives/Policies
- 5. Action Plan

1. Introduction (see page 5)

The IPS was last updated in 2014 and this latest review, covering the period from 2020 to 2025, seeks to ensure that the County Council's approach to managing parking remains appropriate and effective at meeting the needs of local communities as well as its other objectives.

As a strategic document the IPS will not set out each and every decision or action that will affect car parking in West Sussex but rather set out the basis on which the County Council will make future decisions and what these should achieve.

The specific objectives of the IPS review are to:

- Collate and review the national/local policies and guidance that influence the County Council's approach to parking management in West Sussex.
- Set out a number of the County Council's parking management policies for the period 2020 2025.

2. The IPS in context (see pages 6-8)

In 1997, a review of the County Council's On-Street Parking Policies led to the development of the first IPS in July 2000. Incorporated within the Local Transport Plan for West Sussex, the IPS sought to reflect national, regional and local policies as well as establish a forward programme for more effective parking management throughout West Sussex at all levels.

Reviews of the strategy were undertaken in 2007 and 2014.

3. National/Local Policy Context (see pages 9-16)

A wide range of national and local policy and guidance documents have helped the County Council to develop its approach to parking management since the first Integrated Parking Strategy was produced in 2000. These documents enable it to understand the current situation, the challenges it faces and the options it has for tackling them.

4. IPS Aims/Objectives/Policies (see pages 17-44)

IPS Aim - To bring together a number of different policy influences to commission a joined-up parking service in West Sussex that reflects the objectives of Government, the County Council and Stakeholders and to meet the needs of the Community

IPS Objectives - By definition, the objectives of the IPS are broad, encompassing a range of policy influences, namely; Traffic Management, Community, Economic, Health and Wellbeing, Location, Enforcement and Financial.

The County Council's proposed parking management policies for the period 2020-2025 are summarised as follows:

- The County Council, together with the district and borough Councils, will take all reasonable steps to provide a cost-effective and efficient parking service.
- Civil Parking Enforcement (CPE) will be quality based and information readily available to help road users understand that enforcement is as fair, accurate and expeditious as possible.
- Parking signing and lining defects will be corrected as soon as possible after being reported.
- Parking management in town centres and around other attractors will seek to balance the needs of the various competing user groups and maintain the economic viability of those areas.
- Management of all on-street parking spaces should complement other transport and planning policies to discourage car use in congested urban areas
- Parking charges will be levied for traffic management purposes to maximise capacity by stimulating turnover, encourage the use of offstreet car parks and to act as a demand management tool.
- Parking charges will be reviewed regularly and set at an appropriate level to cover operating costs and influence parking demands, consistent with traffic management and environmental objectives.
- Controlled Parking Zones (CPZs) will be periodically reviewed to ensure that they are achieving the desired effect and responding adequately to any changes in parking activity that may have arisen since the last time they were reviewed.
- Road Space Audits (RSAs) will be made available as the primary approach to parking management across West Sussex.
- Verge and footway parking Traffic Regulation Orders (TROs) may be implemented to prevent or prohibit parking that causes damage to the verge and/or footway or that causes an obstruction to other road users.
- The County Council will promote improved access for Blue Badge holders through the provision of designated on-street spaces and by working with

the owners of off-street car parks to ensure that well designed spaces are provided

- The County Council will give consideration to moving traffic enforcement as well as to widening its parking enforcement powers in order to improve compliance, improve road safety, reduce public transport journey times and reduce congestion.
- The County Council will embrace technological innovations which help customers to better access services and aid the efficiency of parking operations.
- The County Council and the district/borough Councils will be open and transparent about how the CPE Service works and how decisions are made. As part of this commitment, Annual Parking Reports will be published.
- As a member of the British Parking Association (BPA), the County Council
 will continue to add its voice to those of other local authorities when
 lobbying Government or responding to government consultations on
 parking issues.

5. IPS Action Plan 2020 – 2025 (see pages 45-49)

The key elements from the IPS action plan are shown below. Typically, these are the 'new' areas of work that did not form part of the 2014 – 2019 IPS.

- IPS Policy 1 Undertake a comprehensive review of the County Council's CPE service
- IPS Policy 2 Publication of the County Council's IPS and Parking Policy as well as the District and Borough Council Annual Parking Reports
- IPS Policy 2 Production (internal) of CPE performance reports for each District/Borough
- IPS Policy 3 Quarterly review (internal) of sign/line defect expenditure as well as PCN cancellations attributed to sign/line defects
- IPS Policy 5 Review of internal processes related to Section 278 agreements
- IPS Policy 7 Undertake countywide on-street parking charges review, including consideration of differential charging for low/high emission vehicles.
- IPS Policy 9 Undertake RSA projects
- IPS Policy 10 Undertake feasibility study relating to a road specific or area wide footway parking ban
- IPS Policy 12 Feasibility study relating to CCTV enforcement
- IPS Policy 13 Implementation of On-Street Pay and Display upgrade programme
- IPS Policy 13 Introduction of virtual parking permits